

## **Boston Guildhall Results – at 18<sup>th</sup> January 2017**

### **Q1. How did you find out about Boston Guildhall?**

	<b>Number of responses</b>
Facebook/twitter	1
Internet	1
Leaflet	1
Paper	1
Radio	0
Signposted from the town	3
Website (ie. <a href="http://boston.gov.uk/visitlincolnshire.com">boston.gov.uk/visitlincolnshire.com</a> )	0
Word of mouth	7

#### **Other please specify: -**

- Bostonian
- I live here
- Always known about it from childhood
- Passing by

### **Q2. When looking to find somewhere to visit do you research where to go?**

	<b>Number of responses</b>
Facebook/twitter	0
Internet	14
Paper	1
Printed publications	1
Radio	0

### **Q3. If light refreshments were available at the Guildhall would you**

	<b>Number of responses</b>
Be encouraged to plan a visit here because we have refreshments	3
Take time to enjoy refreshments during a visit	9
Visit the refreshments without looking around the building	2
Refreshment would not be of interest	4

**Q4. Do you feel that there is another method that we should consider using when looking to promote ourselves or our events.**

- Do you have a brochure that could be/is in local libraries
- Local Radio
- More active promotion of Boston’s trading and Hansiatic heritage with the Guildhall being central would be good to see.
- Being open every day as in virtually every other place of historical interest. Visitors to my town are definitely short changed compared with most other places.
- No I think you are on most forms of advertising? Eg Twitter Facebook trip advisor leaflets etc
- Nothing else you can do.
- Not sure if you are linked to St. Botolph visitor info?
- Schools, colleges and any town shops/businesses – notice boards
- More leaflets available in other tourist information centres across the whole on Lincolnshire.
- join a scheme with other Historic Buildings. in a 20/30 mile radius to promote each other?
- More prominent signs in town centre

**Q5. Have you visited any other sites or locations in Boston today or participated in any other activities or events?**

- Boston woods
- Boston Stump x 2
- No x 4
- Hussey Tower
- Everywhere... i live here
- No. Not in Boston at present
- St. Botolphs Church
- Not today
- Stump - lego building
- Market and the Church

**Q6. How far have you travelled today?**

	Number of responses
0-10 miles	12
10-50 miles	4
50+ miles	1

**Q7. Your postcode:**

[identifiable information removed]

**Q8. How did you travel to us today?**

	Number of responses
Car	7
Bus	2
Train	2

Walk	5
Cycle	0
Taxi	0

**Q9. Which age group are you?**

	<b>Number of responses</b>
Under 16	0
16-24	0
25-34	2
35-44	3
45-54	2
55-64	6
65+	5