



Events Survey 2018 – Results

BACKGROUND INFORMATION

A survey ran from August 2018 on social media, asking people what events they had attended this year and what they had thought of the events.

People were asked to respond by circling the following symbols , indicating whether they were:

- very satisfied 
- satisfied 
- neither satisfied or dissatisfied 
- dissatisfied 
- very dissatisfied 

31 surveys were filled in.

HEADLINE RESULTS

- **67% of those who responded were very satisfied or satisfied with the Celebration of Farming event.**
- **75% of those who responded were very satisfied or satisfied with the 1940s event.**
- **66% of those who responded were very satisfied or satisfied with the Lost and Found Viking event.**
- **57% of those who responded were very satisfied or satisfied with the Beer and Sausage Festival.**
- **86% of those who responded were very satisfied or satisfied with the Get Cycling Roadshow.**
- **91% of those who responded were very satisfied or satisfied with the Active Boston event.**
- **90% of those who responded were very satisfied or satisfied with the Teddy Bears Picnic.**
- **83% of those who responded were very satisfied or satisfied with the Beach event day.**
- **55% of those who responded were very satisfied or satisfied with the Fairy Door Hunt**
- **77% of those who responded were very satisfied or satisfied with the Craft Markets**

Q. If you attended any of the following events this year, how do you rate them?

Celebration of Farming:

9 people who responded had attended this event, 67% of these were very satisfied or satisfied.

	n*	%
Very satisfied	5	56%
Satisfied	1	11%
Neither satisfied or dissatisfied	2	22%
Dissatisfied	1	11%
Very dissatisfied	0	0%

1940's event:

12 people who responded had attended this event, 75% of these were very satisfied or satisfied.

	n*	%
Very satisfied	6	50%
Satisfied	3	25%
Neither satisfied or dissatisfied	2	17%
Dissatisfied	0	0%
Very dissatisfied	1	8%

Lost and Found Vikings:

9 people who responded had attended this event, 66% of those were very satisfied or satisfied.

	n*	%
Very satisfied	4	44%
Satisfied	2	22%
Neither satisfied or dissatisfied	2	22%
Dissatisfied	0	0%
Very dissatisfied	1	11%

Sausage and Beer Festival:

7 people who responded had attended this event, 57% of those were very satisfied or satisfied.

	n*	%
Very satisfied	3	43%
Satisfied	1	14%
Neither satisfied or dissatisfied	0	0%
Dissatisfied	0	0%
Very dissatisfied	3	43%

Get Cycling Road Show – funded by Big Boston Local:

7 people who responded had attended this event, 86% of those were very satisfied or satisfied.

	n*	%
Very satisfied	4	57%
Satisfied	2	29%
Neither satisfied or dissatisfied	0	0%
Dissatisfied	1	14%
Very dissatisfied	0	0%

Active Boston – funded by Big Boston Local:

12 people who responded had attended this event, 91% of those were very satisfied or satisfied.

	n*	%
Very satisfied	7	58%
Satisfied	4	33%
Neither satisfied or dissatisfied	1	8%
Dissatisfied	0	0%
Very dissatisfied	0	0%

Teddy Bear Picnic:

10 people who responded had attended this event, 90% of those were very satisfied or satisfied.

	n*	%
Very satisfied	9	90%
Satisfied	0	0%
Neither satisfied or dissatisfied	0	0%
Dissatisfied	0	0%
Very dissatisfied	1	10%

Beach Event Day:

12 people who responded had attended this event, 83% of those were very satisfied or satisfied.

	n*	%
Very satisfied	6	50%
Satisfied	4	33%
Neither satisfied or dissatisfied	1	8%
Dissatisfied	0	0%
Very dissatisfied	1	8%

Fairy Door Hunt:

9 people who responded had attended this event, 55% of those were very satisfied or satisfied.

	n*	%
Very satisfied	3	33%
Satisfied	2	22%
Neither satisfied or dissatisfied	2	22%
Dissatisfied	1	11%
Very dissatisfied	1	11%

Craft Market:

9 people who responded had attended this event, 77% of those were very satisfied or satisfied.

	n*	%
Very satisfied	3	33%
Satisfied	4	44%
Neither satisfied or dissatisfied	1	11%
Dissatisfied	0	0%
Very dissatisfied	1	11%

Any family fun days – community Day (April), Dementia Awareness (May), Craft and Classic Cars (August)

9 people who responded had attended this event, 78% of those were very satisfied or satisfied.

	n*	%
Very satisfied	5	56%
Satisfied	2	22%
Neither satisfied or dissatisfied	1	11%
Dissatisfied	1	11%
Very dissatisfied	0	0%

Q. Please give a reason for the rating you have given...

- Fantastic day out for children of all ages and it costs nothing or bare minimal, keeps children active and entertained. Absolutely fantastic.
- The rating I wanted to give would not highlight! Only nice smiley faces allowed.
- My kids absolutely loved the Active Day in the park. Having free stuff on in the park during the holiday is a great idea.
- The Sausage and Beer festival was rubbish, there was only 3 sausage stands and 3 of the beers they had advertised were not even there, plus they ran out of cider after 2 hours. Will not be attending again.
- We love the fact so many more events are being held in Central Park. We go to any that are appropriate, having no young children or elderly, we don't go to everything. More advertising outside of social media would be very helpful.

- Love the effort the council puts into arranging things and the variety of activities of staff holders it gets involved.
- The events I attended were great and free to attend.
- Not as much there as I expected, but it was good.
- I did not attend any events as most of the time i was not aware of them happening. Also with having a disable husband, try pushing him around the park in Boston – the grass is uneven and the paths around the park are diabolical! Cracks, pot holes, uneven, slopes ton one side etc.. not safe at all.
- Enjoyed all the events I attended, anything that brings the community together has to good for the town. Would have attended them all if I had been here.
- Sausage and Beer fest was awesome – already noted next year’s date in diary – such a wonderful afternoon/evening!
- A bigger variety of activities were needed for the beach in the park.
- Did well with kids events. Best teddy bear as free lots to do see.
- It was lovely to see the park so full of families enjoying themselves.
- Well organised. Lots free activities, good weather, prices for children. All round fantastic family day out on the budget.
- It looked like anyone could take part in the fairy door hunt without paying....
- Brilliant and varied events, well organised, lovely people.
- The Viking event was not as authentic as we would have liked, they were a nice bunch though we would also much prefer to see several periods represented at one event.

Q. Where did you see the event advertised?

	Newspaper	Social Media, Facebook, Twitter, Instagram	Poster	Stumbled across event	Other – please specify
Celebration of farming		10n* (83%)		1n* (8%)	1n* (8%)
Lost and Found Vikings	2n*(13%)	12n* (80%)		1n*(7%)	
1940s event		14n* (88%)	2n* (13%)		
Sausage and Beer Festival		16n* (94%)			1n* (6%)
Get Cycling Road Show	1n* (8%)	12n* (92%)			
Active Boston	1n* (6%)	12n* (71%)	3n* (18%)		1n*(6%)
Teddy Bear Picnic		17n* (85%)	1n* (5%)		2n* (10%)
Beach Event Days		16n* (84%)	2n* (11%)		1n* (6%)
Fairy Door Hunt	2n* (10%)	12n* (60%)	6n* (30%)		
Craft Market	1n* (7%)	9n* (64%)	1n* (8%)	3n* (21%)	
Any family fun days		10n% (91%)	1n* (9%)		

Other please specify.....

- Email
- Bike Night has always been a crowd puller, having visited it in the park I can only say we would not be so willing to attend again. Also having heard from others that so many bikers

wont come again, it cant possibly be the same. Agree for it to be back around the town and it will remain one of the big draws for Boston.

- I was also made aware of some of the events through local groups such as walking, singing, groups etc..
- I was a volunteer with the BMiC craft stall for kiddies.
- Celebration of farming – i work for an agricultural company. Active Boston though Boston parkrun.
- Lincs FM

Q. For future planned events what do you propose to attend?

	n*	% of those who responded
Outdoor Cinema Events, 14th, 15th Sept 2018	5	16%
Blue Light Day, 13th Oct 2018	3	10%
Boston Christmas Market, 29th Nov 2018	17	55%
Late Night shopping , 6th, 13th, 20th Dec 2018	12	38%
Festive Market and Santa Run, 16th Dec 2018	12	38%
Celebration of Farming	4	13%
1940s events, 22nd, 23rd June 2019	7	23%
History Weekend in Central Park, 6th, 7th July 2019	7	23%
Sausage and Beer Festival, 20th July 2019	4	13%
Get Cycling Road Show	3	10%
Active Boston	8	26%
Teddy Bears Picnic	6	19%
Beach Events Days, 15th and 16th Aug 2019	5	16%
Fairy Door Hunt	3	10%

Q. What event would you like to see in Boston?

- Nothing in particular just keep up the good work. A bit more for the elderly maybe out of school holiday time.
- Bike night back in the town, not central park.
- Party in the Park.
- We would be happy to see almost anything! Although we don't attend them all, they are good for the town.
- What about trying to bring Party in the Park? If you get some decent sponsors behind you. It can be affordable. Or what about a craft show?
- The free outdoor plays that Transported did.
- A carnival.
- Events that advertise what's on offer in the local area.
- History walks around town.
- I would like to see Party in the Park come back to Boston. XXX of MS Events is great at putting on events, he would be a fantastic choice to help do this. He has so many contacts in the music industry, knows many people and makes a big success of all the events he does.

- Festival in the park.
- Party in the park music and family fun
- A steampunk festival. A gay pride event a multi period history festival.